

# SPONSORSHIP PROPOSAL



*Bond image titled: "February 14th"*

## 2014 HOSPICE REGATTA AN EVENT TO BENEFIT HOSPICE OF THE UPSTATE

*PRESENTED BY  
WESTERN CAROLINA SAILING CLUB, ANDERSON, SC*

A MEMBER OF THE NATIONAL HOSPICE REGATTA ALLIANCE



## 2014 HOSPICE REGATTA WESTERN CAROLINA SAILING CLUB OCTOBER 17 - 19, 2014

*A REGATTA INSPIRED BY COMPETITION...ENHANCED WITH COMPASSION  
TO BENEFIT HOSPICE OF THE UPSTATE*

Dear Friend of Hospice of the Upstate,

On October 17-19, 2014, Western Carolina Sailing Club, a non-profit organization, will again host the Hospice Regatta. Over the last fourteen years, this upstate event has raised more than **\$413,000** for Hospice of the Upstate which provides compassionate care and supportive services to residents throughout the Upstate of South Carolina and Northeast Georgia. Last year was our most successful year ever. This year we are setting our goal at **\$63,000**. With your help, we can achieve this goal.

You and your company are invited to participate in this year's event through sponsorship contributions. We have designed several sponsorship levels to allow you to participate in the regatta activities while supporting a very worthwhile cause. In 2013, over 1,000 patients and families benefited from the caring, compassionate support and services provided by Hospice of the Upstate.

This is truly an event filled with competition and compassion. Since its inception, the Hospice Regatta on Lake Hartwell has played host to over 1,000 sailboat racers for an October weekend full of great food, fun, and serious sailboat racing. This is one of 28 national events, which raise annually more than \$1,500,000 for 36 hospice programs.

Last year, over 70 boats participated on Lake Hartwell with over 250 sailors. The event was extensively covered by local media, including newspapers, television, and magazines. Participating as a sponsor is a great way to provide exposure for your company while supporting this great cause.

For further information please contact John Kreidler, 2014 Regatta Co-Chairman at 864-275-7916 or Ronnie Ashmore, 2014 Regatta Co-Chairman at 864-420-4782. Thank you for your consideration and support.

Sincerely,

*John Kreidler*

John Kreidler  
2014 Regatta Co-Chairman

*Ronnie Ashmore*

Ronnie Ashmore  
2014 Regatta Co-Chairman



**Over \$18 million  
to  
communities  
nationwide**

## WHY SPONSOR HOSPICE ACTIVITIES?

**Hospice touches the entire community.**

Hospice helps terminally ill patients -- and parents, spouses, children, neighbors, employers, friends -- manage the prospect of death.

**Hospice is teamwork within the community and home.**

Teams of medical professionals and trained volunteers work with patients and their families to provide hospice care in their homes or home-like settings. The need for this care is increasing as our aging population increases.

**Hospice generates loyalty.**

Family and friends touched by Hospice remember the people and organizations who helped them in such a difficult time. They become loyal proponents of Hospice and of those who support it.

**Hospice is non-profit, providing service to all.**

Hospice services are provided without regard to ability to pay. Charitable contributions support services not covered by insurance or other means.

**Hospice care is unique, multifaceted and flexible.**

Hospice is the only form of care that provides such a full range of services to both patients and their families, tailored to their needs.

For patients, Hospice provides palliative care such as symptom control and pain management. For all, it offers psychological and spiritual support, and assistance with day-to-day living. For family and loved ones, Hospice is the only professional program to offer bereavement services such as counseling and children's camps.

**Hospice inspires others to help with its work.**

Many loyal and dedicated Hospice volunteers and supporters are friends and family of those who spent their final days in Hospice care. Others are those inspired by learning about Hospice through events such as these regattas.

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WESTERN CAROLINA SAILING CLUB  
OCTOBER 17 - 19, 2014

**Yes, I want to sponsor the 2014 Western Carolina Sailing Club Hospice Regatta to  
Benefit the Hospice of the Upstate!**

\_\_\_\_\_ **Presenting Sponsor** **\$5,000**  
*Includes unlimited placement of company banners, company name on t-shirt,  
company name and logo on sponsor board, ten social passes to regatta activities.*

\_\_\_\_\_ **Helmsman** **\$2,500**  
*Includes prominent placement of company banner(s), company name on t-shirt,  
company name and logo on sponsor board, and six social passes to regatta activities.*

\_\_\_\_\_ **Tactician** **\$1,000**  
*Includes display of company banner(s), company name on t-shirt, company name and  
logo on sponsor board, and four social passes to regatta activities.*

\_\_\_\_\_ **Bowman** **\$500**  
*Includes display of company banner, company name on t-shirt, company name and  
logo on sponsor board, and two social passes to regatta activities.*

\_\_\_\_\_ **Rigger** **\$250**  
*Includes company name and logo on sponsor board*

\_\_\_\_\_ *In Kind donation (general supplies)* \_\_\_\_\_

Company Name \_\_\_\_\_

Representative \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Thank you for your support!

**Please make checks payable to: Hospice of the Upstate**